

## 2012 schedule events

### 1- **"Wedding Folies": 2<sup>nd</sup> - 5<sup>th</sup> of February, 2012**

Middle Eastern largest bridal exhibition promised to surpass by and enlarged its previous editions, 4 days extravaganza offered all kinds of wedding apparels for today's brides & grooms celebrations displaying more than 250 exhibitors.

- Number of visitors attended: 40.000
- Sectors: Bridal dresses, Wedding planners, Wedding lists, Catering & Banquet, Services, Floral Decoration, Traveling Agencies...
- Edition: 9<sup>th</sup>
- Venue: Biel – Downtown – Beirut
- Email: [weddingfolies@promofair.com.lb](mailto:weddingfolies@promofair.com.lb)

### 2- **ITEX 24<sup>th</sup> – 27<sup>th</sup> of May, 2012**

The Levant IT exhibition

- Expected number of visitors: 35.000
- Sectors: Electronics, Computer Hardware & Peripherals, Computer Software, Internet Solution Provider, Telecommunication Banking Technology.
- Edition: 1<sup>st</sup>
- Venue: Biel – Downtown – Beirut
- Email: [it@promofair.com.lb](mailto:it@promofair.com.lb)

### 3- **"DREAM": 12<sup>th</sup> – 15<sup>th</sup> of September, 2012**

“Development and Real Estate Annual Meeting”.

The biggest Real Estate exhibition ever held in Beirut, held concurrently with Banks & Insurance exhibition, which aims to promote bank products, insurance policies for commercial & individual customers.

- Expected number of visitors: 30.000

-Sectors: Developers & Contractors, Property Management, Landscaping Services, New luxury Properties, Credit cards, Loans & financing, Private banking, Corporate finance, Life insurance, corporate insurance, etc.....

- Edition: 3<sup>rd</sup>
- Venue: Biel – Downtown – Beirut
- Email: [dream@promofair.com.lb](mailto:dream@promofair.com.lb)

#### 4- **"La France au Liban": 11<sup>th</sup> – 14<sup>th</sup> of October, 2012**

Held in collaboration with the Chamber of Commerce and Industry of Paris, the Chamber of Commerce Industry and Agriculture of Beirut and Mount Lebanon, the Franco-Lebanese Chamber of Commerce and Ubifrance, the Regional Economic Service of the French Embassy.

The show's goal is to promote the image of France and the medium and high-end French know-how.

- Expected number of visitors: 80.000
- Sectors: Luxury goods, fashion and accessories; Perfumes and cosmetics; Art of living and decor, crafts, tableware, design; Franchising; Gastronomy, food products, wines and spirits; Sporting goods, toys; Well-being and health, pharmacies and parapharmacies; ICT (Information and Communication Technologies) and Multimedia; Industry and technology, automotive, bicycles and motorcycles; Services (finance, training / language, events, tourism, etc...).

- Edition: 2<sup>nd</sup>
- Venue: Biel – Downtown – Beirut
- Email: [lafranceauliban@promofair.com.lb](mailto:lafranceauliban@promofair.com.lb)

#### 5- **"Salon Du Livre Francophone De Beyrouth": 26<sup>th</sup> October – 4<sup>th</sup> of November, 2012**

Held in collaboration with "Le Syndicat Des Importateurs De Livre".

- Expected number of visitors: 100.000
- Edition: 19<sup>th</sup>
- Venue: Biel – Downtown – Beirut
- Email: [salondulivre@promofair.com.lb](mailto:salondulivre@promofair.com.lb)



## 6- "Lebanon Motor Show 2012": 15<sup>th</sup> – 25<sup>th</sup> of November, 2012

Held in Cooperation with the Association of Car Importers in Lebanon (AIA)

- Expected number of visitors: 150.000
- Sectors: Car Importers, Banks, Insurance companies & Car accessories
  - Edition: 13<sup>th</sup>
  - Venue: Biel – Downtown – Beirut
  - Email: [motorshow@promofair.com.lb](mailto:motorshow@promofair.com.lb)